

THE LEGACY OF HERBERT H. CARNEGIE



November 8, 1919 — March 12, 2018
Herbert H. Carnegie CM., O.Ont., O.M.C., LLD. (Hon.)

Family Man
Athlete
Trailblazer
Inventor / Innovator
Entrepreneur
Business Leader
Role Model
Author
Philanthropist

A life well lived

SCORING in Life

HERB CARNEGIE
PUTS THE 'RED LIGHT' ON
ON AND OFF THE ICE



**THE CARNEGIE
INITIATIVE**

for Inclusion and
Acceptance in Hockey

PART 1 — Carnegie Passes and Scores

HERBERT H. CARNEGIE HIGHLIGHTS

Page	Characteristic	Achievements
3	Role Model	Introduction — Overview of Herbert H. Carnegie
4	Athlete	Hockey / Renowned athlete
4	Achievement	Inducted into 13 Halls of Fame
5	Trailblazer	The All Black Line and its impact in diversifying hockey
6	Recognition	Immortalized on 4 hockey cards
7	Athlete	Golfer / Winner of 24 amateur championships and 2 national titles [Only Black Canadian to hold this record.]
8	Community Leader	Established the Future Aces Hockey School in 1955 [First registered hockey school of its kind in Canada.]
8	Author	The Future Ace Philosophy - 1956 [Wrote and introduced a character guideline as a component of the hockey school.]
9	Inventor	Invented instructional Hockey Board, The Carnegie System , 1963
10	Inventor	Created a hockey game / Pass and Score [Endorsed by hockey greats Punch Imlach and Frank Mahovlic]
11	Business Leader	Financial Advisor/Consultant with Investors Group / 32 years [First Black Canadian to be hired by a major financial institution setting company records and was inducted into their Hall of Fame.]



Audrey and Herb with their 4 children

Although in the early years, Herb's hockey career took him away from home eight months of the year for seventeen years, he was a loving husband and father. During that time the couple wrote love letters to each other almost every day. Audrey and Herb were married 63 years. They resided in a home built by their family in 1945 in the Toronto suburb of North York.



Herbert H. Carnegie — Scores in Life

ABOUT HERBERT H. CARNEGIE

Herbert Carnegie was born in Toronto, Ontario in 1919, following the emigration of his parents from Jamaica in 1912. He had a loving marriage to Audrey Redmon for 63 years, raising their family of four (Goldie, Dale, Bernice, Rochelle) in the North York suburb of Toronto. Since Dr. Carnegie's death in March 2012, he continues to be a Canadian icon who remains an inspiration for all who knew him. He will forever be remembered for his legacy of enriching the lives of hundreds of thousands of youth.

In his early years, he was a talented athlete who enjoyed an outstanding career in the Ontario Hockey Association and Quebec Hockey Leagues. He broke barriers and made hockey history by being part of the only "All Black Line" in the semi-pro leagues in the 1940's. Following his hockey career, he established the first registered hockey school in Canada in 1955. His greatest contribution to society began by including a character development component along with hockey skills training.

Dr. Carnegie was a trailblazer. His vision of justice, fair play and equity of opportunity produced a remarkable code of ethics — the **Future Aces Philosophy** — that transcended and outlived the hockey school. It became a character building and ethics tool adopted by school boards across the province and continues to be used in hundreds of schools and community initiatives. Dr. Carnegie's style of leadership was to help change attitudes and lives through positive enrichment.

He is Founder of the **Herbert H. Carnegie Future Aces Foundation** with his wife Audrey and daughter Bernice. Since its inception in 1987, their organization has helped countless individuals develop the confidence to become better citizens. Their national scholarship program has awarded more than three quarters of a million dollars to students who engage in humanitarian and community service initiatives through extensive volunteerism.

This is a two part pictorial account of Herb Carnegie's life legacy 1) shares his contributions as an athlete and 2) his enormous role in educational youth development. Enjoy the journey . . .

From accomplished athlete to community role model



Adrienne Clarkson
Governor General of Canada
presents Carnegie with
The Order of Canada
May 14, 2004



Herbert H. Carnegie — Scores in Life

HERBIE CARNEGIE

ATHLETE / HOCKEY

Herbert H. Carnegie: 08/11/1919 – 09/03/2012 Born – Toronto, Ontario

Beyond sport to sportsmanship:

Herb Carnegie showed how his abilities on and off the ice demonstrated sportsmanship and character, enhancing society through his creative and diverse contributions as a community activist and philanthropist.

For a brief video of his history and honours visit this link: <http://youtu.be/hZ6zxsZ59Go>

Herbie Carnegie – 17 year history in Provincial / Semi Professional Hockey

1938-39 Young Rangers
1939-41 Perron Flyers
1941-44 Buffalo-Ankerite Bisons
1944-45 Shawinigan Falls Cataracts
1945-46 Sherbrooke Rand
1946-49 Sherbrooke Saints
1949-53 Quebec Aces
1953-54 Owen Sound Mercury's

Championships

1940-42 Northern Ontario Senior Champions
1945-46 Quebec Provincial Hockey League Champions
1952-53 Quebec Senior Champions
1953-54 Owen Sound OHA Senior Champions

Carnegie was a pace setter and brought value to his teams as an athlete and a man of integrity.

**Voted Most Valuable Player
3 consecutive years**

Sherbrooke/Quebec Teams
1947, 1948, 1949

Inductee in 13 Halls of Fame

1996 Summit (G&CC) Hall of Fame
1997 Pride Hall of Fame
1997 Investors Group Ontario Hall of Fame
1997 Owen Sound Sports Hall of Fame
1997 International Afro-American Sport Hall of Fame
2001 Canada's Sports Hall of Fame
2004 Senior Hockey Hall of Fame Immortal
2006 Black Hockey & Sports Hall of Fame / Nova Scotia
2007 African American Ethnic Sports Hall of Fame
2008 Whitevale (G&CC) Hall of Fame
2014 Ontario Sports Hall of Fame
2014 Timmins Heritage Sports Hall of Fame
2015 Sport Hall of Honour (Toronto Pan Am Centre / Inaugural Inductee / Spirit of Sport)



**Nova Scotia
Hall of Fame
& Museum**

Herbert H. Carnegie — Scores in Life

TRAILBLAZERS — opening hockey to ethnic players: The All Black Line

Oswald B. Carnegie:	11/09/1915 – 23/05/1991	Born – Toronto, Ontario
Herbert H. Carnegie:	08/11/1919 – 09/03/2012	Born – Toronto, Ontario
Vincent Churchill McIntyre:	04/10/1918 – 12/06/2012	Born – Gagetown, New Brunswick

Introduced **DIVERSITY** into the sport and challenged societal norms with dignity

Herb Carnegie was centre for the first and legendary All Black Line in semi-pro hockey. The Black Line opened doors of opportunity, paving the way for other Black and ethnic players like Willie O'Ree, the first Black NHL player in 1958. Although the line was only together for four years, Herb's personal career spanned seventeen years during which he continued to be an anomaly in the sport.



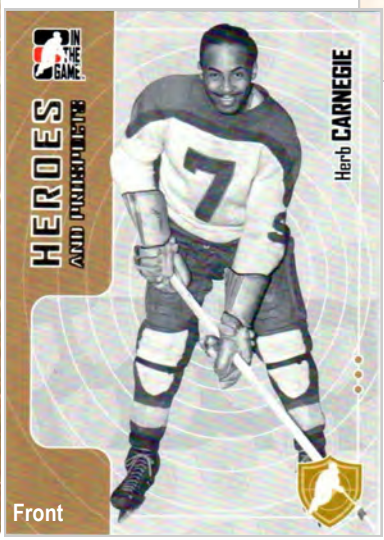
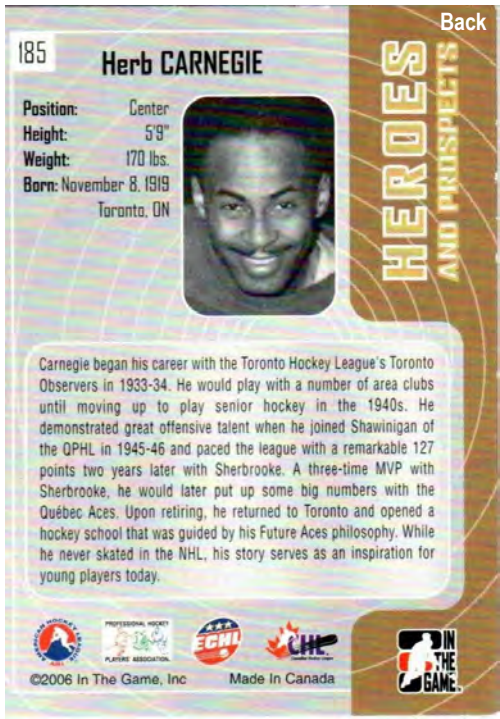
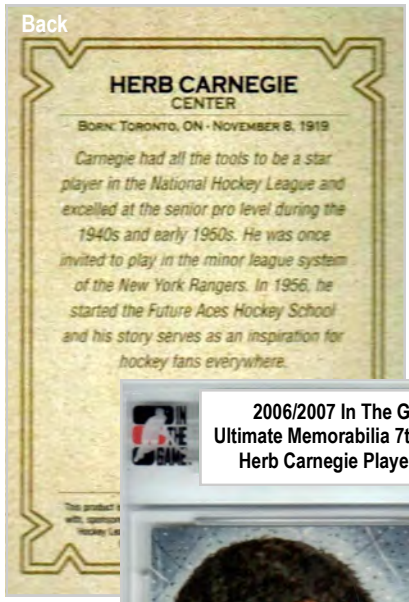
Ossie Carnegie. Herbie Carnegie. Manny McIntyre

Safety Gear

Most players did not wear helmet protection in that era, but The Black Line were leaders in reinforcing safety on the ice.

This **unique** line attracted fans from far and wide and nothing of its kind has been repeated at this level. The outstanding talent of the three players, Ossie, Herbie and Manny, was a stepping stone for others to follow. While enduring racial taunts from audiences, they maintained their dignity as men and continued to showcase their skills proving to be worthy competitors amongst the best. Their passion for the sport kept them focused on the job at hand to contribute to their teams with their special athletic talents. They not only distinguished themselves as superb athletes but as builders in the sport. The news articles of the day touted them as trailblazers, using descriptive and colourful headlines like: ***The Brown Bombers, The Dusky Raiders, The Dark Destroyers and The Ink Spots.***

Herbert H. Carnegie — Scores in Life



**Herbie Carnegie
Leaves a Legacy
of
Good Will**

Herbert H. Carnegie — Scores in Life

ATHLETE — GOLFER EXTRAORDINAIRE

Carnegie is the only Black Canadian amateur golfer to chalk up **twenty-four** (24) championships. Amongst his illustrious accomplishments, he achieved championship status at Summit Golf and Country Club four times (1967, 1968, 1973, 1976), Whitevale Golf Club champion three times (1963, 1964 and 1968), Canadian Senior Champion two times (1977 and 1978), Ontario Senior Champion three times (1975, 1976 and 1982), and was a member of the winning Ontario Senior Team four times (1977, 1978, 1980, 1982). Carnegie played with a passion until he gradually lost his eyesight due to glaucoma in the 1990s.



Canadian Senior's Champion
Winnipeg - 1977



Sportsmanship



**18ième CHAMPIONNAT SENIOR
DU CANADA**

pour le TROPHÉE MEMORIAL RANKIN

du 11 au 13 JUILLET

Algonquin Golf Club
St. Andrews, New Brunswick

MATCHES INTERPROVINCIAUX PAR ÉQUIPE SENIOR
pour le TROPHÉE MÉMORIAL PHIL FARLEY LE 11 ET 12 JUILLET

Le champion 1978 Herb Carnegie

Herbert H. Carnegie — Scores in Life

Carnegie was an **INNOVATOR** that engaged community

TRAILBLAZER: 1955 - Established the **Future ACES Hockey School** - first registered hockey school in Canada to teach hockey skills while emphasizing character development.

INVENTOR: Created a hockey instructional board called **The Carnegie System** (later called Coach A Boy) used as a coaching tool by NHL teams and local teams.

INVENTOR: Created a hockey game called **“Pass and Score”** endorsed by Punch Imlach and Frank Mahovlich (sold at a major department store)



Herb Carnegie, Mel Sadler and Jim Conroy discuss the plans of their Future Aces hockey club which they feel will develop youngsters into good athletes, and good citizens.



INVENTOR: 1956 — authored **Future Aces Philosophy** citizenship guideline

Aces Build Good Citizens

By ALLAN BAILEY
 Future Aces make better citizens.
 This will be the thought in mind, when the Future Aces Hockey School opens Oct. 9, in North York.
 The school is open to boys 12 to 14 and will accommodate 120 on a first-come, first-served basis.
 From this registration, six school teams will be chosen and an all-star Future Aces team.
 The boys will undergo a series of gym sessions before they "hit the ice." The ses-

"C" means church, character, courage and co-operation. When the boy goes to church, he develops character and courage to co-operate with everyone.
 "E" stands for education and example. Through education, the boy sets a good example.
 And "S" means service and sportsmanship. When the boy is a service to his mates and himself, he also must be a good sport.
USE HOCKEY "TEACHER"
 The Future Aces Hockey School will use the "Carnegie

was. For registration, the boys are asked to bring their birth certificate and the \$3 registration fee.
 For the \$3, the boys will not only receive the benefit of the hockey school, but will receive a sweater also. Those who make the team will have their fee refunded.

COMMUNITY LEADER: Future Aces Hockey School — The first session of ice time was paid for by Herb who then went to community business owners for support. They rallied around the concept of providing an athletic program for boys aged 12-14. The school ran for ten years and in addition to teaching the fundamentals of the game **encouraged good citizenship** on and off the ice by following the guidelines of good character introduced by the **Future Aces Creed**.



Herb's Board Helps Teach Hockey



—Star Photo by Graphic Artists

CARNEGIE (LEFT) WATCHES GOLDHAM EXPLAIN A ST. MIKES' PLAY

By GORDON CAMPBELL

Far too much time is spent playing hockey and not enough on instruction of the game. It was such a conclusion which prompted Herbie Carnegie to dream up his hockey instructional board.

A veteran of 18 years of puck-chasing, Carnegie now is recreational supervisor for the township of North York. His ice career began at Northern Vocational in 1936. It ended at Owen Sound in 1954 and included eight years in the Quebec league.

"The first team I coached was the Future Aces, a pee-wee team in Willowdale in 1955," said the 40-year-old former centre star. "However, I found to my dismay I couldn't convey my hockey knowledge to the kids. I then decided to try and work out an improved method."

After four years of effort, Herb has come up with what he calls the "Carnegie System of Positional Hockey." The patented device is an 18x36-inch baked enamel miniature hockey rink, complete with 12 magnetic players and a 12-page booklet.

"The board can be hung on the wall," Carnegie explained, "and the players

moved around to demonstrate plays. It's surprising how quickly the youngsters catch on and begin asking questions."

Besides all the official markings, the red, white and blue board has lines to indicate players' areas of responsibility and best scoring positions.

While designed to teach basic fundamentals to players just beginning the game, the board can be useful at

almost every level of hockey. Bob Goldham, coach of St. Michael's Majors, was among the first to acquire a Carnegie board for his OHA junior "A" club.

"I think the board has a lot of merit and I intend to use it," the former Detroit defensive great declared.

Marlies' Turk Broda, Barrie's Hap Emms and Sam Pollock of Hull are others to adopt the board in high echelon hockey.

coach-a-boy POSITIONAL HOCKEY

A guide for coaches, players and fans.



THE "CARNEGIE" SYSTEM

OF

POSITIONAL HOCKEY

A Guide for Coaches,
Players and
Enthusiastic Supervisors

IMPROVE YOUR PLAY
THE "CARNEGIE" WAY

Copyright Registered.

INVENTOR: The Carnegie System

Carnegie created a magnetic instructional game board as a teaching tool to replace verbal and hand written diagrams when coaching players.

The board was patented and used on top league and NHL teams.

Local Sportsman Makes Contribution To Game He Loves The Best

"Hockey has treated me very well in the past, and now I want to do something for the betterment of the game," said Herbie Carnegie as he outlined the possibilities of the "Carnegie System of Positional Hockey". Herb who is now employed with the North York Recreation Department, spent fifteen years in professional hockey in Quebec and Northern Ontario.

"When I gave up hockey as my vocation I had no intention of giving up the game as far as coaching and instructing was concerned and I embarked on the Future Aces programme in Willowdale, but to my dismay I found I could not convey my hockey knowledge to the eager

boys around me." For nearly four years, Herb worked on an improved method of coaching that he feels will greatly assist anyone interested in the promotion of better hockey, be they novice or pro.

"The Carnegie System of Positional Hockey", as his patented device is called, is a baked enamel miniature hockey rink that is supplied complete with magnetic players and instruction booklet. The "rink" can be hung on the wall or stood on an easel and the players moved about freely to demonstrate plays. As well as having all the official markings on the "ice" surface there are lines to indicate player's areas of responsi-

Praise From The Top

As Herb developed his "System" he took it to professional coaches for their criticisms . . . there were none! His former coach Punch Imlach, now coach of the Toronto Maple Leafs praised the idea highly and expressed the hope that he could acquire a completed set when they were available and felt all other professional coaches would be able to make use of it too. He said for review of games it would be greatly used. Herb points out that the main thing about the "System" is that you do not have to be a "pro" to get results. The instruction booklet makes it possible for men with no actual experience to become competent coaches. Boys are eager to participate in group discussions around the board, they can demonstrate with the magnetic players what they cannot put into words. They ask more questions and when they can come forward and show the group exactly what the problem is explained Mr. Carnegie.

Complete With Pictures
The instruction booklet that

bility and best scoring positions.

Teach Fundamentals

This new method of instruction, says Mr. Carnegie, is designed to teach the basic fundamentals of the game to would be players before they get on the ice. If a boy understands what he is responsible for, and who he must cover, he can devote his ice time to improving his skating, passing and stick handling ability. Herb points out that fifteen minutes quiet instruction on the board is better than two or three hours on the ice.

Anyone who has ever watched boys at hockey can see that to every boy the puck is a magnet and the game becomes a merry chase or a scramble. On the ice this condition is difficult to cope with say the coaches and until a boy understands WHY he must play his position he will never become a good hockey player.

INVENTOR: **Pass & Score** — Carnegie created a hockey board game that was fun to play while teaching the fundamentals of hockey. It was recommended by renowned hockey coach Punch Imlach and endorsed by Frank Mahovlich.

A Willowdale man has developed a game to help players and spectators learn about hockey. Sports Mirror talks to Herb Carnegie and reports his views on hockey and its future.

Hockey help for parents

By John Dunlop
Sports Editor

Herb Carnegie thinks spectators have just as much to learn about hockey as do young players in minor programs.

Carnegie, 10 Ruddington in Willowdale, has developed two hockey games that give instruction and recreation to both players and spectators.

"It is hard for the spectator to appreciate the fundamentals of hockey," says Carnegie.

"Spectators concentrate on the thrill and excitement of the sport, whether it's good hockey or not."

Carnegie, who formed the Future Aces Hockey School in 1955, designed the games with one basic belief in mind.

"People can learn about hockey without having to be at an arena or on skates," he says.

"If they learn it at home, they'll remember it during games."

The first game is magnetic and can be placed on a wall, enabling coaches to give instruction in the dressing room. The second game is designed to allow families to compete against each other.

"Carnegie feels development of players' talents, not winning, should be the main objective for coaches.

But he does sympathize with the chores undertaken by volunteer coaches.

"If parents understood the problems a coach faces, there wouldn't be as much interference," he says.

"Parents must be involved; they can't possibly be passive with their sons on the ice.

"It's not how parents and other hockey fans shout that causes trouble, it's what they shout."

Carnegie suggests lectures be started by minor hockey leagues to introduce parents to league and hockey rules before the season starts.

The former all-star centre hockey player thinks parents should follow George (Punch) Imlach's example and expect only 100 per cent from their sons while playing.

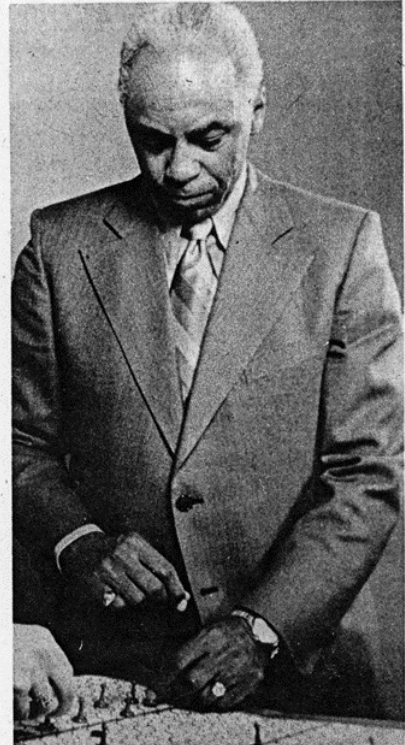
Carnegie played four seasons of senior hockey under Imlach, former Toronto Maple Leaf coach who now has charge of the Buffalo Sabres.

"Punch only asks for full effort from his players," says Carnegie.

"Too often parents expect too much from their sons, who are made to feel like failures because they do not perform according to expectation."

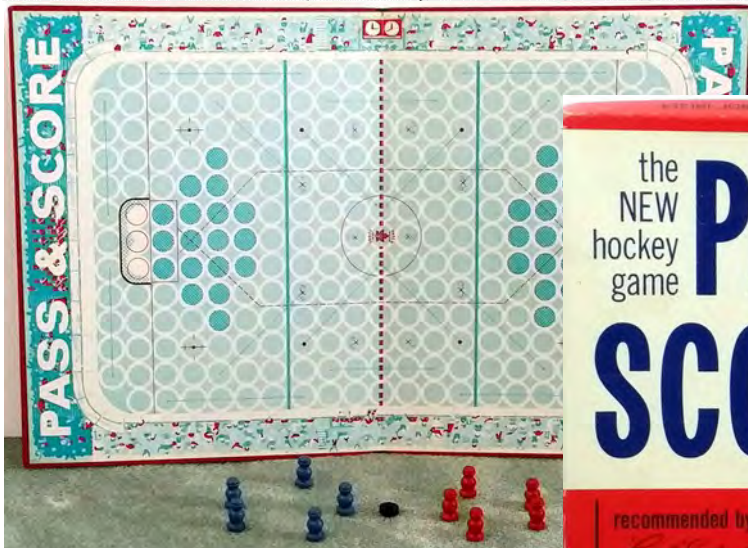
Carnegie, a former recreational supervisor of general programs for North York, also played football and now enjoys a two-handicap in golf.

He has no ambitions now to further his sports career as a coach or manager.



Game of the game

Herb Carnegie of Willowdale thinks parents can become more involved in hockey if they learned the game. So he has developed two games that give instruction and recreation. Staff photo



Herbert H. Carnegie — Scores in Life

Carnegie takes hockey initiative into the business world

ENTREPRENEUR: *Herb Carnegie took the commitment, persistence, dedication and values he learned from hockey into the business world.*

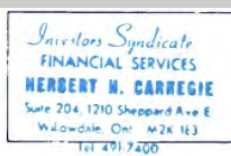
- Carnegie was the **first Black man to be hired as a Financial Consultant with the major investment firm – Investors Group**. He set a company production record from the year he started by earning his way into the Millionaire’s Club **23** consecutive years.
- Carnegie was inducted into the **Investors Group Ontario Hall of Fame** for distinguishing himself as a leader in production in addition to providing enrichment initiatives in the community. A leadership and service award were established and are given out annually to a staff employee and a consultant who emulate the values of Herbert Carnegie.



Carnegie enlisted corporate sponsors to support hockey

Investors Group printed thousands of Hockey Instructional Handbooks promoting Carnegie’s vision of developing the love for hockey, while also enriching lives through character development.

The booklet content encouraged parents, spectators, coaches and players to use the same positive character values on and off the ice.



Residual outreach

Thousands of consultants are reminded of Herb’s story every year when Investors Group awards an employee and a consultant with the *Herbert H. Carnegie Leadership Award* & the *Herbert H. Carnegie Service Award*.

PART 2 — A Community Activist Changes lives

HERBERT H. CARNEGIE HIGHLIGHTS

Page	Characteristic	Achievements
12	Community Leader	Herbert H. Carnegie Future Aces Foundation established in 1987
13	Future Aces Creed	Citizenship Guideline transitions from hockey into schools and community
14	Legacy	Carnegie brings character values to schools & the Foundation
15	Legacy	Future Aces good medicine for Society's ills
16	Achievement	Milestone — celebrating 50 years with Future Aces
17	Hero	Herb Carnegie becomes a real life comic book character in Spider Man
18	Author	Author of autobiography — <i>A Fly in a Pail of Milk</i>
19	Tribute	Herbert H. Carnegie Centennial Centre
20	Icon	Portrait of Herbert Carnegie - Freedom Fighter's Series
21	Tribute	Herbert H. Carnegie Public School
22	Role Model	Top Cop / Honorary Chief of Police / York Regional Police Service
23	Role Model	8 Community Service Medals
24	Philanthropist	Three quarters of a million in National Scholarship Awards
25	Legend	Community Recognition / Carnegie on Billboard and in Canadian Museum
26	Media Docs.	Community Recognition / Media & Events
27	RIP	Gone but not forgotten

HERBERT H. CARNEGIE FUTURE ACES FOUNDATION

In 1987 Herbert Carnegie with his wife Audrey and daughter Bernice established a charitable foundation that has enriched the lives of hundreds of thousands of youth. The Foundation has serviced hundreds of schools for more than three decades with character development presentations, self esteem and leadership conferences and a national scholarship and character awards program.



An Education Team was developed as a wing of the Foundation and carried on the work Herbert Carnegie had started prior to the Foundation. Curriculum lesson plans were developed and shared with educators at training sessions and Future Aces leadership implementation days. While Mr. Carnegie due to age and lose of sight was unable to maintain his fervent pace, daughter Bernice, Future Aces staff, volunteers and educators continued to ensure his legacy stayed alive. The Future Aces movement took on a life of its own . . .

HERBERT CARNEGIE FUTURE ACES CREED
 A Guideline for Good Citizenship / Timely but Timeless
transitions from hockey to schools

FUTURE ACES



A I will develop a positive **Attitude** toward all people and toward my work.
 I will develop my talents and **Ability** in order that I may be helpful to society.
 I will take **Action** with *integrity*.
 I will take *initiative* to **Achieve** my goals with honest and sincere effort.

C I will **Co-operate** with and *respect* others by seeking understanding with all people, regardless of race, gender or beliefs.
 I will demonstrate **Courage**, standing up for what is right and speaking out against what is wrong.
 I will display **Confidence** in all my actions without being arrogant.

E I will set a good **Example** to others, taking *responsibility* for my actions.
 I will show **Empathy** and *consideration* by advancing the values that are important to me and others.
 I will acquire the best **Education** within my capability.

S I will be of **Service** to others.
 I will practise good **Sportsmanship** in all my decisions, demonstrating fair play to all.



Author: Herbert H. Carnegie, C.M., O.Ont., O.M.C., LL.D. (Hon)
 Copyright © 1962, 1988, 1997, 2007 - H. H. Carnegie and B. Y. Carnegie



**Inspires
 and
 Builds Character
 in
 19 Languages**

- Albanian**
- Arabic**
- Chinese**
- English**
- Farsi**
- French**
- German**
- Greek**
- Italian**
- Japanese**
- Korean**
- Oji-Cree syllabics**
- Portuguese**
- Punjabi**
- Somali**
- Spanish**
- Tamil**
- Urdu**
- Vietnamese**

Discover how Carnegie's Future ACES Philosophy and initiatives changed lives.

Herbert Carnegie **EDUCATOR** and **INNOVATOR** brings character development to schools

Herb Carnegie's most significant contribution to society was and continues to be the **Future Aces Philosophy**. He wrote it in 1956 as a character and self development guideline for good citizenship and for the boys in his hockey school. In 1979 it became an educator's tool to promote safe school environments. Countless youth have been enriched by Future Aces initiatives for several decades.

The values and influence of Future Aces remain both timely and timeless.



Students frequently choose Dr. Carnegie for BHM awareness projects. Portraits of Carnegie are found in many schools. "Remembering a legend."

North Kipling Ambassadors with Bernice Carnegie Feb. 28, 2014

Attitude
Courage
Example
Service



Herb and daughter Bernice took Future Aces character values to hundreds of schools.

Even after Herb lost his eyesight to glaucoma he was still a favourite speaker for both kids and adults.

Future Aces good medicine for society's ills

By Andrew Duffy Toronto Star

Herb Carnegie considers his Future ACES program "preventative medicine."

Carnegie, 69, says he's disturbed by the recent spate of youth violence, and points to the ACES program as the kind of practical guidepost needed by today's teenagers.

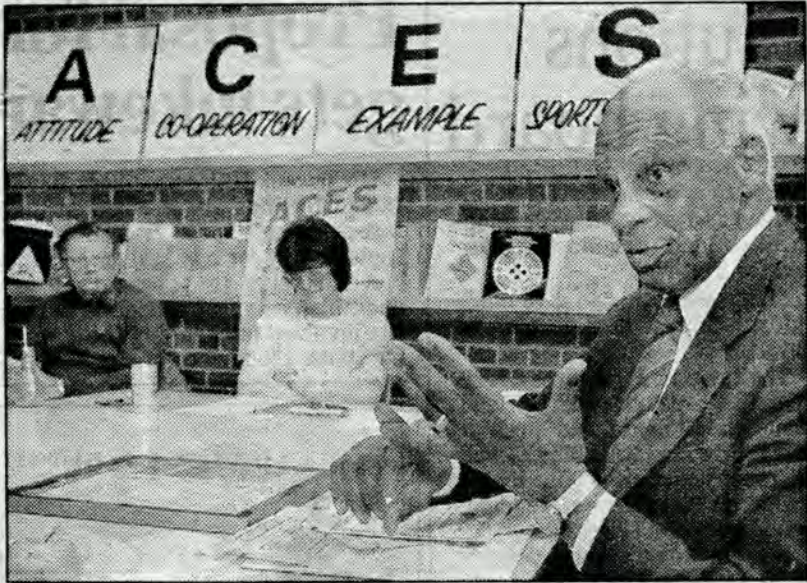
"If you don't find a way to build self-esteem in young people now, tomorrow will be a sad day," he says. "If you feel good about yourself, you don't need that other stuff, drugs or gangs."

Carnegie, a former athletic director for the City of North York, established the ACES program as a "way of getting a philosophy off the wall and into life."

A creed for personal success and social harmony, ACES is now in use in more than 15 North York schools.

The ACES program is aimed at Grades 6 and 7. But Carnegie, through a scholarship fund established in his name, is expanding the program.

University scholarships will be awarded next month to five high school students who best exemplify the spirit of the ACES creed. The students must also show in financial need of a schol



ALAN DUNLOP/TORONTO STAR

CALLING ALL ACES: Herb Carnegie, 69, a former semi-pro hockey player and athletic director for city of North York, says his Future Aces program is one answer to society's ills.

In part, the ACES creed reads:

- I will endeavor to develop a positive mental attitude toward all people and toward my work.
- I will endeavor to develop my talents and ability in order that I may be helpful to society.
- I will endeavor to co-operate and seek understanding with all people regardless of color, race or creed.
- I will endeavor to act courageously, standing for what is right

Teachers use the creed, which has no religious, socio-economic or sexual bias, to motivate teenagers. The creed is explained at the beginning of the year and the students who come closest to living up to it are presented with ACES awards at the end of the year.

Carnegie, a financial planner, was a celebrated semi-professional hockey player in the late 1940s and early 1950s.

Building Leaders

**He
Made
A
Difference**



Herbert H. Carnegie — Scores in Life

A MODEL OF CHARACTER: Carnegie's Future Aces Credo remains timely and timeless

Veronica Lacey, Director of Education, North York Board of Education wrote (to Herb) in 1989:

"Your commitment and ongoing efforts to promote the self esteem of children and youth have permeated the strategies that many schools use to foster this important aspect of human development."

Gerry Connelly, Director Education, Toronto District School Board wrote (about Herb) in 2005:

"One highly successful strategy that helps us achieve inclusive and safe schools is embedded in the Future Aces Creed. It is a creed of positive thinking that has been helping students, staff and parents and community members for close to five decades. Its creator, Herbert Carnegie, is the recipient of many awards, locally, provincially and nationally."

April 6, 2006 share 3

Herb Carnegie celebrates 50th year of Future Aces creed

By RON FANFAIR

In a world of rapid change, society demands a great deal from each of us...When all of us move on to the unknown, may it be said that we tried to leave this world better than we found it...Herb Carnegie.

With that introduction, Herb Carnegie launched the Future Aces creed 50 years ago, a positive philosophy aimed at instilling self-esteem and mutual respect. The creed was established as a means of enhancing the overall development of the participants in the Future Aces Hockey School he set up a year earlier.

Over 100 schools in Canada, the United States, the Caribbean, Asia and Europe have adopted the creed which also inspires educators, parents and community leaders to encourage young people to focus on such virtuous qualities as a good attitude, ethics, service and civic responsibility.

Last week, family and friends joined 86-year-old Carnegie at the Toronto Centre for the Arts to celebrate the golden anniversary of the creed's launch. Shortly after the event ended, Carnegie collapsed and had to be rushed to hospital where he spent the night before being released the following day.

Tests proved negative



HERB CARNEGIE and MICHAEL 'PINBALL' CLEMONS

and he's resting comfortably at the Donway nursing home.

A gifted hockey player in his youth who went on to become a Canadian senior golf champion, Carnegie was denied the opportunity to play in the National Hockey League (NHL) because of his skin colour. Refusing to be absorbed by bitterness and hatred, he transformed rejection into triumph through various activities and programs with which he has been involved or which he created, including the creed.

"The creed resulted from reflection upon my own life and experience to that point and my profound distaste for the em-

phasis upon winning at all costs," Carnegie wrote in his biography, *A Fly in A Pail of Milk*. "And there was more to it. This was the emphasis upon equal opportunity. As I finally realized, the great barrier in my life had been a colour barrier which denied me equality of opportunity.

"Following my parents' teaching and possessing natural talent was not enough to get me past that formidable obstacle. I had been the Canadian kid who dreamed that everything was possible. And I had learned as my father had regrettably predicted that it was not so. Well, what I wanted was a Canada where kids could dream and dreams could

become realities, and the place to start was with young people."

In his keynote address at the gala event to mark the historic anniversary, Toronto Argonauts head coach Michael "Pinball" Clemons paid tribute to Carnegie for designing the creed that enables youths to take control of their lives and use their abilities in a positive way.

"He's a pillar, a power, a promoter of peace, a player with passion, a person of prestige, a purveyor of prudence and a portrait of perseverance," said Clemons who in 2004 became the first Black head coach to win the Grey Cup, the symbol of

Canadian football supremacy.

"And like Rosa Parks, Martin Luther King and Jackie Robinson, he's a trailblazer. But most impressive is his relentless pursuit of justice for all people. He has the heart of a hero. The heart of a champion, Mr. Carnegie, it's not just something you have, it's something you are and for that we are grateful this evening to be here."

Clemons recounted his meeting with Carnegie a year ago in which the former hockey star tearfully related how Toronto Maple Leafs founder Conn Smythe had said he would take Carnegie immediately if he could find

someone who could turn him White.

Carnegie, who was 18 at the time, often speaks of the devastating effect the negative remarks had on his life.

"He could have been angry for the rest of his life," suggested Clemons. "Instead of being angry, he made the choice to move on and do the right thing, and he developed this creed that is still with us 50 years later."

"He has taken this thing called life, which for young people can be complicated and confusing, and come up with a simple game plan that's lasted half a century. We

See LEGACY Pg. 5

Legacy lives on

CONTINUED FROM Pg. 3
are so indebted to you for the legacy that you have left. We thank you for taking the decision to put people first."

The Investors Group Financial Services sponsored the gala that raised funds for the Herb Carnegie Future Aces Foundation that has granted 370 scholarships in the last 18 years. He was the first visible minority to work for the syndicate.

"The life of Herbert Carnegie has touched many of you who are here and others across the

the endurance he has demonstrated and the vision that he has conveyed to others.

"His inspiration has gone just beyond his own sphere. It's now influencing many others."

During his 32 years with Investors, Carnegie set a sales record in his first year and qualified for the "Millionaire Club" for 21 straight years for being one of the elite sales representatives to have exceeded company targets.

Two years ago, the company established the Herbert H. Carnegie Com-

"He's a pillar, a power, a promoter of peace, a player with passion, a person of prestige, a purveyor of prudence and portrait of perseverance." Michael "Pinball" Clemons

Herbert H. Carnegie — Scores in Life



1990

MEET SOME REAL CHARACTERS

Herb Carnegie is a Canadian athlete who played in the Canadian Minor Hockey League for the Quebec Aces in 1954. Since retiring from the sport, he has taken up golf, winning the Canadian Seniors Championship title in 1977 in Winnipeg and 1978 in Vancouver. He was four times a winner in the Canadian Team Seniors Championship.

As a young man, Herb was blocked from the National Hockey League, even though he was superbly qualified, because he was black. Far from being deterred, Herb took that block as a challenge that went far beyond hockey.

It was an indication that Canada, as a growing nation, needed help, help from within so that anyone with true potential could aspire to the personal growth that fate allows.

Taking that challenge in 1956, Herb founded the *Future Aces*, a hockey school for youngsters that taught the basics of the sport and that includes equal opportunity for everyone. Out of the *Future Aces* came a creed—a set of simple rules for living called "The Future Aces Creed." The portrayal of Herb in this Spider-Man comic only scratches the surface of this great Canadian. We thank him for sharing his creed and his person.



The other character is Peter, a Metro Toronto eleven-year-old who had the original idea to invite Spider-Man and Marvel Comics to tell this story.

Carnegie's a comic book hero

By Sam Laskaris

Willowdale's Herb Carnegie is finally getting some much-deserved recognition.

He's a featured character in a pair of specially produced Spider-Man comic books due out next month.

The two books, which are published by Marvel Comics in New York, contain anti-drug and anti-violence messages.

The interest was sparked because of Carnegie's development of the creed called ACES — individuals who have the characteristics of attitude, co-operation, example and sportsmanship.

A result of the program was the *Future Aces* Creed, which Carnegie wrote. It is now displayed in schools throughout Ontario.

During the '40s and early '50s, Carnegie was considered one of Canada's top amateur hockey players. He believes he had all the necessary ingredients to go on and play in the National Hockey League except one — the right color.

Carnegie says he'll forever be bitter that all NHL clubs discriminated against him because he is black.

"I can't eradicate that because it's a dashed dream," Carnegie says. "When you have a vision and you're denied access to that vision and you hear people talking about the justice and freedom for all, it's just not true. You know what you can do with those words."

After starting in senior hockey leagues in both Ontario and Quebec, Carnegie was hoping to become the first black to play in the NHL. Willie O'Ree, however, earned this distinction when he signed with the Boston Bruins in 1958.

"I'd like to have had Al Egleston in my corner," Carnegie says. "I'd be worth \$2 million today."

After finishing his playing days in 1955, Carnegie started coaching a pee-wee squad in Willowdale the following season. He also founded the *Future Aces* program, which was initially intended for the athletes he was coaching.

Carnegie not only taught his players the basics of hockey but he also preached to them about being ACES.

In the past few years, Car-



ALAN DUNLOP/TORONTO STAR

HERB CARNEGIE: The former hockey player and his Future Aces Creed are featured in two special Spider-Man comic books coming out next month.

gie and his wife have visited several schools within the province talking about the *Future Aces* program.

The most exposure the program is likely to receive, however, is through the pair of upcoming comic books. The two books will have a combined circulation of 3 million copies across Canada.

The books were produced under the direction of the Canadian Association of Chiefs of Police, Eric Conroy, the public affairs co-ordinator, was one of Carnegie's *Future Aces* and brought Carnegie to the attention of Marvel Comics.

Carnegie was approached by writers from Marvel Comics last May. After spending some time

at his house, they decided to feature his character and thoughts in upcoming issues.

"I've been anxious to get my message across," Carnegie says. "This is a good way to do it."

er-Man, Herb Carnegie or even Peter, please do. We would all love to hear from anyone who has. We hope to publish more special Spider-Man adventures and we will print some of the letters we



You probably know all about Spider-Man—but did you know that one of the characters in this comic book is real? Herb Carnegie played minor league hockey for 16 years, leading the Quebec Aces to the senior hockey championship. After he hung up his skates, Herb turned to golf and twice became the Canadian Senior's Golf champion.

What helped Herb make it to the top? Hard work and his *Future Aces* philosophy—twelve qualities to live your life by:

- A** ATTITUDE
- ABILITY
- ACTION
- ADVANCEMENT
- ACHIEVEMENT
- C** COOPERATION
- COURAGE
- CONFIDENCE
- E** EDUCATION
- EXAMPLE
- S** SERVICE
- SPORTSMANSHIP

When Herb was teaching at Willowdale's *Future Aces* Hockey School, which he also founded, the *Future Aces* creed hung in every player's home. When Herb visited schools in Metropolitan Toronto, he brought his ideals to even more young people. Later he shared his philosophy with kids across Canada. His devotion to children and good citizenship earned him the Queen's Silver Jubilee medal for Good Citizenship.

In 1987, Herb started the Herbert H. Carnegie *Future Aces* Foundation to continue his work with young people. Each year, the foundation offers scholarships to needy kids who embody the *Future Aces* creed.

If you or your family would like to support the Herbert H. Carnegie *Future Aces* Foundation, just detach the coupon below and send it with your contribution to the address below.

For a donation of \$5.00 or more, the Foundation will send you a copy of the *Future Aces* creed printed on parchment, personally signed by Herb Carnegie and suitable for framing.

HERO: Hockey in Comics — Carnegie became a real life comic book character in two Spider-Man comics with a hockey theme. This project initiated by the Canadian Chief's of Police depicts Herb as a HOCKEY COACH working with Spidey to prevent the distribution of drugs for youth.

Herbert H. Carnegie — Scores in Life

ARTS ROUNDUP



▲ HERB CARNEGIE

AUTOBIOGRAPHY AVOWS 'DON'T CRY OVER SPILLED MILK'

A Fly in the Pail of Milk, a new book released this month, is a testament to former hockey player Herb Carnegie's courage and resilience in the face of racism and ignorance.

Twenty years in the writing, the book is the autobiography of the Sheppard and Bayview resident.

It tells of the proud highway Carnegie walked despite racism within the athletic community while growing up.

"My hockey dreams could never be buried," he says. "It is one of the greatest games one could ever play or watch."

The book had to be written over such a long period of time because of the painful memories that were dredged up, explains Carnegie.

"Some memories are better not remembered," says Carnegie.

It was only when Carnegie was able to face those memories that he was able to keep writing.

Because of racism in the 1950s, Carnegie was denied access to the NHL when many believed his athleticism and talent were more than equal to the professional players of the day.

Despite this, Carnegie believes his "journey has been a pleasant one."

In recent years, Carnegie has been responsible for the installment of the ACES program taught in North York, Peel and York high schools. It may start up in Scarborough schools next year. The program stresses personal responsibility and accountability for young adults.

Carnegie also started one of the first hockey school's in Canada at North York's Mitchell's Field Arena.

For these accomplishments, he has received numerous awards and accolades. In the last three months, he has received one Wall of Fame and four Hall of Fame awards.

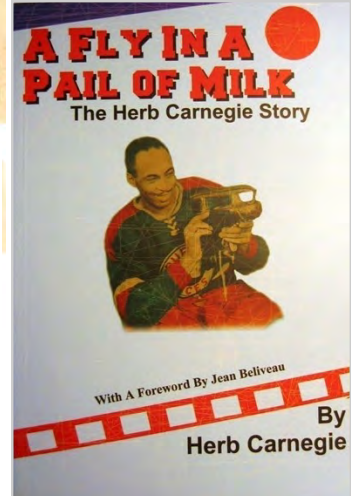
With the printing of his book, Carnegie wants people to focus on the positive things he has accomplished, not the obstacles he has faced.

"People want to look at the negative point of my hockey career. They should realize it's how you handle the valleys of life that really matter."

A Fly in the Pail of Milk is published by Mosaic Publishing and will be available at most local book stores.

Bayview Post

July 1997



AUTHOR: Carnegie's Story in Schools

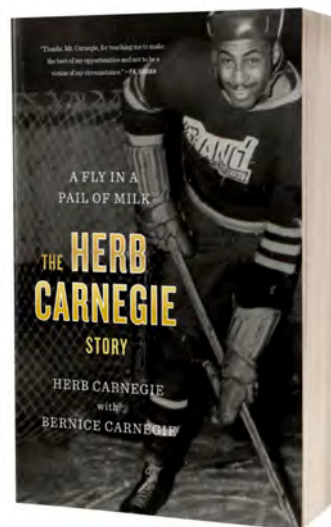
School Boards in the Greater Toronto Area purchased Herb's autobiography for each school library. In addition a curriculum guideline was created. Students had an opportunity to learn from his life's challenges and successes.

A FLY IN A PAIL OF MILK, the Herb Carnegie Story
By Herb Carnegie

A Curriculum Guideline Resource for Secondary Schools,
Junior High Schools, Middle Schools, and Senior Public Schools

A FLY IN A PAIL OF MILK, the Herb Carnegie Story is a personal account of Herb Carnegie's life. He tells the story of his childhood and youth experiences; his dreams, triumphs and disappointment aspiring to the NHL, his community and community member. He also tells of the major hockey leagues he played and how he turned this experience into a teaching tool for young people.

Herb Carnegie was born and raised in Toronto. As the creator of the Herb Carnegie Hockey Creed, Herb Carnegie has inspired many students. Herb Carnegie traditionally turned the pain of his experiences into a teaching tool to be shared with young people.



News update: rerelease Nov 8, 2019

Daughter Bernice Carnegie adds Part II

"lessons passed on from father to daughter"

Herbert H. Carnegie — Scores in Life



2001

**COMMUNITY ROLE MODEL
honoured with an ARENA**

Carnegie continued to boost the profile of HOCKEY through community recognition. A good work ethic as an athlete translated into community leadership.

The rededication of the arena in 2013 included an internal makeover, sharing Carnegie's story and housing memorabilia of his hockey and life's journey. There are two 13' display cases, a 17' banner of photos and media information and a "He Shoots, He Scores" achievement wall.



Herbert H. Carnegie — Scores in Life

PORTRAIT of Herbert H. Carnegie

This portrait was created by Mark Stoddart as part of a collection called **FREEDOM FIGHTERS**. It was presented at the 2013 rededication of **Herbert H. Carnegie Centennial Centre** in Toronto where it hangs in one of the memorial display cases, sharing the legacy of Herb Carnegie.

A Legend

A Legacy

Mark's artwork combines a passion for music and sports with a spirit of social activism and a commitment to "educate, empower and unite."

His paintings reflect his personal commitment to celebrate the passion, struggle and accomplishments of Black athletes and entertainers.

Mark's **FREEDOM FIGHTER COLLECTION**, includes more than 12 paintings of legendary athletes such as Jim Brown, Dr. John Carlos, Bill Russell, Jackie Robinson, Muhammad Ali and legendary Canadian athlete, Harry Jerome.

The paintings depict the familiar stories of iconic Black athletes who broke colour barriers and came to stand as symbols of American and Canadian culture.



Herbert H. Carnegie — Scores in Life

September 2008



School named in honour of hall of famer Herb Carnegie

Hockey player known as best to never reach NHL

BY DAVID FLEISCHER
Staff Writer



Herbert Carnegie has received many accolades in his 88 years, but when he found out a school in Vaughan would be named after him he was overjoyed.

"How would you feel?" he asks with a smile. "Fantastic, terrific, wonderful, delighted."

The new Herbert H. Carnegie Public School opens in September, in the Bathurst Street-Jeston Road area.

The naming of new schools is always a consultative process with communities and Mr. Carnegie was a natural choice, board spokesperson Ross Virgo said.

"He has played an important role in the community, not only as a world-class hockey player, but more importantly, as someone who has put the interests of youth at the forefront," Mr. Virgo said.

Mr. Carnegie played hockey with the Quebec Aces in the 1940s, alongside the likes of Jean Beliveau.

Despite winning three MVP awards as a semi-pro centre

HERBERT CARNEGIE: Order of Canada recipient's good works includes working with youth.

and despite his goal-scoring acumen, Mr. Carnegie was unable to break the NHL's colour barrier.

He recalls, at 18, skating with his junior team at Maple Leaf Gardens. His coach pointed out Maple Leafs owner Conn Smythe in the stands and told Mr. Carnegie that he would be signed immediately, if only his skin were white.

"I didn't believe my coach because I didn't feel there was anyone who was so mean-spirited," he recalls.

He had encountered racism before and his brother was the

See CARNEGIE, page 8.

Herb Carnegie 1919-2012

Bio A world-class professional hockey player, Carnegie was prevented from ever playing in the NHL because he was black. After being forced to give up his dream, he became a successful businessman and philanthropist, starting a hockey school called Future Aces. In 1987, Carnegie created the Future Aces Foundation to "inspire and assist youth and adults to become the best they can be as responsible, respectful, peaceful, confident and caring citizens." Carnegie was named to the Order of Ontario in 1996 and the Order of Canada in 2003.



Impact on the Early Years The Future Aces Philosophy created by Herbert Carnegie in 1956 was designed to help youth develop the self-knowledge and self-confidence to take control of their lives and use their gifts in a positive way. It provides a model for behaviour based on teachable skills with meaningful messages to encourage responsible citizenship.

Carnegie devised the Future Aces Creed, a 12-point philosophy that empowers youths to become responsible, caring citizens.

Find out more www.futureaces.org

"What I wanted was a Canada where kids could dream, and dreams would become realities, and the place to start with was young people."

Ontario Ministry of Education sent Herb's profile to 72 school boards and 5,000 Early Childcare Centres.

SCHOOL ROLE MODEL:

He became a civic-minded ambassador who spoke at community meetings, for athletic organizations and in schools.

For five decades Carnegie continued to promote a lifestyle that exemplified the values of hard work, fair play and integrity that were instilled in him from his early years as an athlete.

Initially TDSB dedicated the 3rd week in September as **Herbert Carnegie Future Aces Week**. (Now changed to the 2nd week in November to honour his birthday).

InsideToronto.com **North York Mirror**

Herb Carnegie honoured with dedicated week by public school board

CLARK KIM
April 13, 2012

The late Herb Carnegie, who positively impacted thousands of young students through his Future Aces Foundation, will now be honoured with a week dedicated to him.

Toronto District School Board trustees unanimously voted at the regular board meeting Wednesday, April 11 to designate the third week of September as Herb Carnegie Future Aces Week.

"He was a community icon and a role model," said Gerri Gershon, Don Valley West trustee.

Many remember Carnegie as one of the best hockey players to never play in the NHL because of the colour of his skin.

But many more remember Carnegie as someone who overcame adversity, achieving success as a financial planner upon his retirement from playing minor league hockey.

He also founded the Herbert H. Carnegie Future Aces Foundation in 1987 to provide scholarships for students who display exemplary citizenship qualities.

"It has enriched the lives of thousands of youth," Gershon said.

One of those youths was Scarborough-Rouge River trustee Shaun Chen who was a former scholarship winner.

"He lived a life full of adversity. He turned that adversity into an organization that has done incredible work to promote character development," Chen said. "I know his legacy will continue to live on in this school board."



Herb Carnegie honoured with dedicated week by public school board. The late Herb Carnegie, founder of Future Aces Foundation, will now be honoured with a week dedicated to him after Toronto District School Board trustees unanimously voted to designate the third week of September as Herb Carnegie Future Aces Week. File photo/MIKE POCHWAT

York's new top cop

York Regional Police has a new chief, albeit an honorary one.

Community icon Herb Carnegie has joined former Ontario Lieutenant Governors Lincoln Alexander and Hal Jackman as the force's newest Honorary Chief.

Carnegie was sworn in during last Thursday's recruit graduation ceremony at the regional municipality council chambers in Newmarket, making him just the third distinguished citizen to be conferred with the honour in the force's 33-year history.

Ron Fanfair / The Share



COMMUNITY ROLE MODEL:

- In 2005 Herb Carnegie was sworn in as **Honorary Chief of Police** by York Regional Police Service (YRPS).
- Annually at the YRP Police Appreciation Dinner, Herb's story is profiled when a **service award** is presented to an officer or staffer in his name.
- No. 2 District in Richmond Hill houses the **Herbert H. Carnegie Community Service Room**.
- Future Aces workshops were established for new cadets.



FUTURE ACES POSITIVE TICKETING

Future Aces initiatives were adapted for community policing. In 2008 YRP introduced **Future Aces Positive Ticketing**. It provides incentives to youth "Caught in the Act" of demonstrating deeds of good character.

Durham Regional Police also had an initiative.

FUTURE ACES

NAME: _____

WAS CAUGHT IN THE ACT OF

- Demonstrating a positive **attitude**
- Using your **ability** to help society
- Taking **action** with integrity
- Achieving** your goals with sincere effort
- Co-operating** with others
- Acting with **courage**
- Being **confident** without being arrogant
- Showing **empathy** and consideration
- Setting a good **example**
- Pursuing your **education**
- Providing **service** to others
- Practising good **sportsmanship**

BY TAKING THE FOLLOWING POSITIVE ACTION:

OFFICER: _____

POSITIVE TICKET

HERBERT H. CARNEGIE
FUTURE ACES
FOUNDATION

Children today face more challenges than ever, making it important to acknowledge actions that bring value to our lives and the lives of others. The Future Aces Positive Ticketing Program, offered by York Regional Police and the Herbert H. Carnegie Future Aces Foundation, recognizes individuals 'caught in the act' of living the Future Aces Creed. Created by the late Herbert H. Carnegie, the Future Aces Creed is a declaration of attributes that make up good character. By rewarding positive behaviour, we encourage our youth to continue to make meaningful contributions in our communities for years to come. Thank you for leading by example and for proactively demonstrating that Deeds Speak.

1919-2012

Eric Jolliffe
Chief of Police
M.O.M., BA, MA, CMM III

Herbert H. Carnegie
Honorary Chief of Police
C.M., O. Ont., O.M.C., LL.D.

Herbert H. Carnegie — Scores in Life

8 COMMUNITY SERVICE MEDALS

- Herbert Carnegie continued to be recognized throughout his life for his many contributions to youth.
- He walked the talk and found ways to fulfill his vision of making this world a better place to live and grow.



- 2012— Queen Elizabeth II Diamond Jubilee Medal
- 2004— Order of Canada (O.C.)
- 2002— Queen Elizabeth II Golden Jubilee Medal
- 1996— Order of Ontario (O.Ont)
- 1992— Commemorative medal for the 125th Anniversary of Canada
- 1990— Metropolitan Toronto Canada Day Medal
- 1988— Ontario Medal for Good Citizenship (O.M.C.)
- 1977— Queen Elizabeth II Silver Jubilee Medal

*There is no **age** limit on being a role model.*



Daughter Goldie, Herb and wife Audrey celebrate Order of Ontario

Outstanding community worker, hockey legend, among those given recognition

By Colin Rickards

TORONTO — More than two decades of multifaceted volunteer work and dedication has resulted in Jamaican-born Kamala-Jean Gopie becoming one of 22 women and men from across the province to receive the Order of Ontario from Lieutenant-Governor Hal Jackman at a public ceremony at Queen's Park.

"I was both surprised and totally thrilled," Gopie told The Weekly Gleaner. "Of course, getting the award is great, though what I've done along the way — the people I've met, the skills I've developed and the knowledge I've gained — has been for me, reward in another form."

Born in Kingston, Gopie migrated to Canada in 1963. She became active in the Jamaican Canadian Association

(JCA) in 1975 as a volunteer on the Education Committee. The organization's executive secretary in 1977/78, she went on to become the first — and so far only — woman president.

"My whole involvement with community organizations began with the JCA," Gopie said. "One thing led to another and I've been involved with housing, health, childcare, immigration and social services, the arts, education, the ballet, public service — a whole range of involvements."

Hockey hero recognized

The Order of Ontario was also bestowed on 77-year-old Herb Carnegie, a former Canadian hockey great who has dedicated his life to working with young people and fighting racism wherever he found it. He was a

young hockey star at a time when the game had no black players — and wanted none. Playing in Quebec with the Sherbrooke Saints and the Quebec Aces between 1941 and 1950, the sensational Centre was repeatedly kept out of National Hockey League (NHL) trials because of his race.

"Being awarded the Order of Ontario is a really tremendous honour," Carnegie said. "I was so surprised when I was told that I had been selected to receive it — and delighted."

When he gave up competitive playing Carnegie established Canada's first hockey school for boys aged 12-to-14 and also founded the Future Aces youth organization, dedicated to working with young people of all races and helping them to realize their full potential. The Herb Carnegie Future Aces Foundation was set up in 1987.

THE WEEKLY GLEANER (N.A.) SEPTEMBER 27 - OCTOBER 4, 1996 25

Carnegie receives Honorary Doctor of Laws Degree at York University — 2006

He gives convocation address to 2,000 graduates.



Herbert H. Carnegie — Scores in Life

PHILANTHROPIST: Carnegie's Legacy Lives On

He established a youth based organization called the **Herbert H. Carnegie Future Aces Foundation** that helps build self esteem and empower thousands of young people to live up to their potential to build more caring communities. The Foundation benefits approximately 100,000 students each year with character initiatives and has now awarded more than three quarters of a million dollars in scholarships to young people who give back to their communities through extensive volunteerism and community service.

His daughter Bernice and co-founder of the organization was the Executive Director of the Foundation for 17 years. She continued to share her father's legacy to thousands of students each year as Educational and Life Enrichment speaker. Younger sibling Rochelle later joined the group and participated in various roles—first as an administrator and then with the Education team.

Although Carnegie's NHL dream did not materialize, his love of the sport was so strong that every aspect of his life grew from the roots and foundation of his hockey career. His life was all about building a better tomorrow. One of his favorite quotes: **"I want to leave this world a better place than I found it."**

THE HOCKEY PAGE

THE GLOBE AND MAIL • WEDNESDAY, MAY 26, 1999

COMING UP ACES

NHL recognizes Carnegie's inspirational efforts

JAMES CHRISTIE
Sports Reporter, Toronto

At the age of 79, Herbert Carnegie finally got picked up by the National Hockey League.

The NHL is sponsoring the presentation of Carnegie's 11th series of Future Aces scholarships for Canadian first-year college and university students tonight at North York City Hall.

"I'm so thrilled and thankful for the connection. It's almost like me scoring a goal in the Stanley Cup," said Carnegie, who impressed NHL commissioner Gary Bettman with a presentation at the February all-star game.

Carnegie was a star of the Quebec Senior League in the 1940s and 1950s — a teammate of Jean Beliveau and a three-time league MVP. He may have been the best of the Aces, but there was no Stanley Cup

in the cards. Carnegie is black, and in the 1940s the issue of race was a real and sad barrier to his hockey career.

After Carnegie scored 127 points in 40 games one season, Toronto Maple Leafs founder Conn Smythe reportedly said it would be worth \$10,000 to him if anyone could make Carnegie white.

Carnegie converted his frustration and bitterness to a positive force after he retired from hockey and started his Future Aces program. It began as a hockey camp and developed into a motivational philosophy for school kids, based on a creed of mutual respect, the ability to choose right over wrong, service to others and striving for one's personal best.

Bryant McBride, the NHL's vice-president of business development, said the NHL had been interested

in Carnegie's inspired work for several years. The NHL has its own Diversity Task Force, with Willie O'Ree as its marquee speaker. O'Ree was the first black player to actually skate on NHL ice as a Boston Bruin in 1958.

"I want to give Mr. Bettman and the NHL full credit," Carnegie said. "I definitely want to leave the past as 'a step to discovery' and move on in a positive way."

Carnegie still does two speaking engagements a week at schools. He also addressed some 40 groups associated with the NHL's Diversity project at the U.S. Olympic training centre at Colorado Springs.

"From my point of view the philosophy is actually more important than the scholarships," Carnegie said. "The scholarships are just a \$1,000 jump-start for a student's education, and this year it's touch-

ing 25 young people. But by talking about the philosophy, it can reach hundreds of thousands of kids, teachers and parents with the message of reciprocal respect. I see it as a route to reducing the violence in our society."

Carnegie's personally funded foundation has given out more than \$100,000 to Canadian students from British Columbia to the Maritimes.

McBride sees the league continuing its association with Carnegie's program, especially with the annual NHL all-star game coming to Toronto.

"We've had a strong program in the schools in the last several all-star markets. . . . That door will be open as long as Herb wants it to be. He's blind [from glaucoma] but Herb can see some things better than most people I know."

GREATER TORONTO

Future Aces Scholars to carry on Herb Carnegie's dream

By William Doyle-Marshall

Thirty two high school and university students from various ethnic communities across Canada received Herbert H. Carnegie Future Aces Citizenship Awards and Scholarships at a ceremony mid April at the Grand Bacchus Banquet Centre in Toronto's east end.



Herbert Carnegie's dream lives in the 2012 Future Ace's Scholarship winners, seen here at the Bacchus Convention Center (William Doyle-Marshall pix)

It was truly a touching occasion celebrating over a half million dollars in scholarships through generous contributions by individuals, organizations and corporations. Patrons and scholarship winners viewed a moving video "The Man Who Cared - A Founder and Organization with Heart" in which Carnegie, the late Canadian hockey star, cried openly during an interview recounting how he was denied the opportunity to play for the Toronto Maple Leafs at the age of 18, because he was of African heritage.

"How would you feel? I can't forget it because he cut my knees off," Carnegie says in the video. And he never forgot up to the day he died last February. Tributes to the great hockey player whose name is not yet in the Canadian Hockey Hall of Fame were made by Shay Lee, son of Errol Lee (singer songwriter) and grandson of Reggae Music Producer Bunny Lee, and Recording Artist Merlene Webber, and Senator Don Meredith in the Senate Chamber. An audio recording was played during the awards

ceremony.

Bernice Carnegie, his daughter, Executive Director of the Herbert H. Carnegie Future Aces Foundation admitted that her father would be very proud to see the cross representation of individuals from diversified communities receiving their awards in his name. "My father would be thrilled," she remarked.

Everything he did was about bringing people together and there could be nothing more exciting than to seeing a rainbow of students being presented with awards for their efforts in making a difference in the community," the foundation's executive director observed.

While Carnegie never forgot the unjust deed he faced, it did not deter him from working for peace, unity and respect among all Canadians. His name belongs in the Canadian Hockey Hall of Fame.

Winners of Future Aces Awards from the Greater Toronto Area included Azzam Abu Rayash, University of Toronto, pursuing studies in Neuroscience and Environmental Science and an active youth worker with the

See page 19: "Honorees..."

Over the years it has been amazing to see students from every culture, religion and race benefit from Future Aces initiatives.

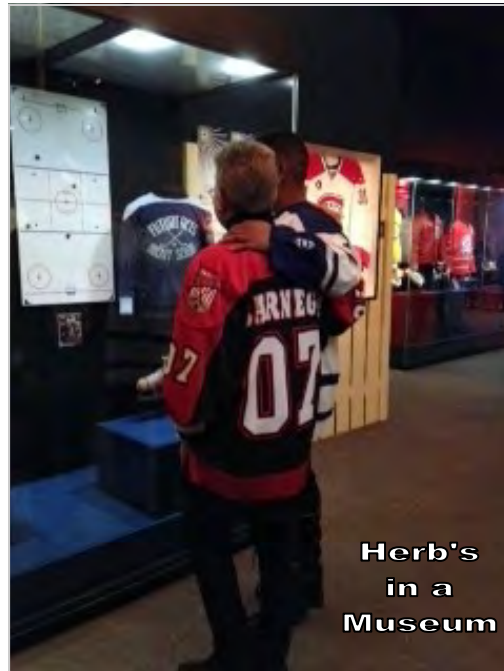




York Regional Police honour Herb



Bernice and daughter Brooke reminisce as they look at the Herb Carnegie exhibit at the Canadian Museum of History in Gatineau Quebec / 2017



Herb's in a Museum



MYSEUM / Online museum features Carnegie's story along with posters throughout the Toronto Subway May 2020

HERBERT H. CARNEGIE IN THE MEDIA

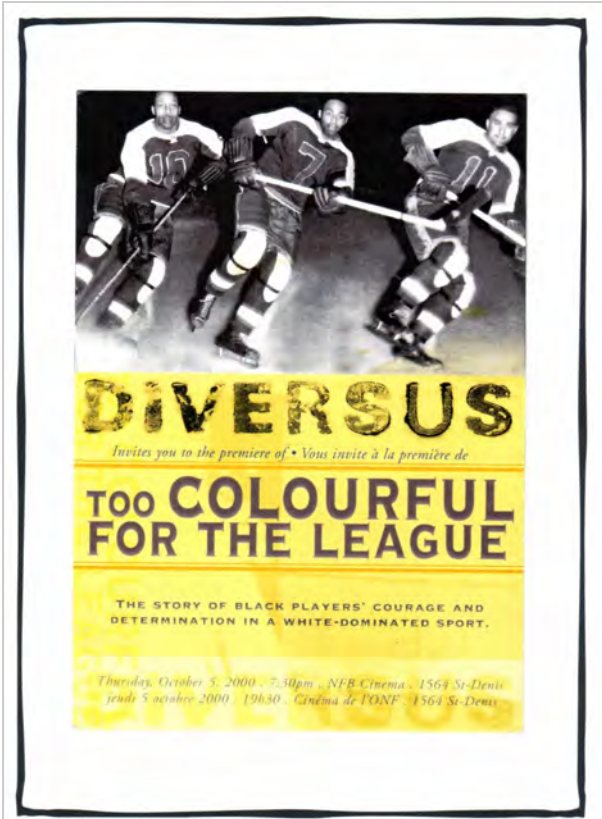
Herbert Carnegie has been featured by the media in dozens of news broadcasts and documentary films.

Visit [YouTube](#)

A few include:

- Soul on Ice: Past, Present and Future
- The Luminaries / Planet Africa Television & OBHS
- Stories of our Becomings
- Too Colourful for the League
- TransWorld Sport News documentary / aired in 133 countries
- Black Ice (CBC radio documentary) / won 23rd Annual Media Human Rights Award

Herb's story has been written up in thousands of news articles, magazines, sports books and educational documents.



**Check out
Herbert Carnegie
online at
The
Canadian
Encyclopedia
under
(People / Athletes)**

**Herbert Carnegie
is recognized during
2015 PAN AM GAMES
by
Department of
Canadian Heritage
and
Ontario Black
History Society**



TDSB Schools

MONDAY 10 Obstacle Course
AT LUNCH IN THE CAF

WEDNESDAY 21 HOMEMADE BAKE SALE
AT LUNCH IN THE CAF


TURNT UP TUESDAY 20
AT LUNCH IN THE CAF

FRIDAY 25 JOIN THE TERRY FOX MARATHON OF HOP

THURSDAY 22 CASUAL PHOTO SHOOT
AT LUNCH IN THE CAF

Weston Aces Presents

Herb Carnegie Awareness Week
Sept 19 - Sept 23



Herbert H. Carnegie — Scores in Life

Hockey trailblazer Herb Carnegie dies

Sunday, March 11, 2012

Philanthropist,
coach awarded the
Order of Canada

POSTMEDIA NEWS

Herb Carnegie, who many considered the best hockey player to never play in the National Hockey League, died Friday in Toronto.

He was 92.

Carnegie, who was born in Toronto on Nov. 8, 1919, to Jamaican parents, was the first black hockey player to be offered a shot at playing in the NHL.

In 1948, the New York Rangers offered him a minor-league contract but, because it would have paid him less than other rookies — and less than he was making playing in a Quebec league — he turned them down.

He continued to play in the Quebec Senior Hockey League alongside Montreal Canadiens star Jean Beliveau. He then moved to the Ontario Senior Hockey League before retiring his skates in 1953.

During his retirement, Carnegie started the Future Aces Hockey School, one of the first hockey schools in Canada.

He became a philanthropist, coach and author.

Among his many awards and honours, he was named to the Order of Ontario in 1996, and in 2003, he became part of the Order of Canada.

In 2006, he received an Honorary



Courtesy Canada Sports Hall of Fame

Herb Carnegie, who died Friday in Toronto at the age of 92, turned down a minor-league contract from the New York Rangers.

Law Degree from York University.

Carnegie Centennial Arena in North York, Ont., is named in his honour.

The New York Times reports Carnegie's daughter, Bernice Carnegie, confirmed his death at an assisted-living facility near Toronto.

Herbert H. Carnegie / 1919 - 2012

Gone but not forgotten!

Bernice Carnegie / Speaker, Author & Family Historian / bernicecarnegie@gmail.com / 416.496.1825

Herbert H. Carnegie — Scores in Life